

GOSPEL MUSIC'S LARGEST ANNUAL EVENT



THE SONG GOES ON

ADVERTISING RATES - NQC PROGRAM BOOK - SEPTEMBER 22-28, 2019

	Full Color	Dimensions (w x h)	Print Run: 10,000
2 Page Spread	\$2000.00	17"x11"*	*Trim Size - Add 1/8" to all sides for bleed; keep live matter 1/4" from trim. Specific locations may be purchased at a PREMIUM rate.
Full Page	\$1095.00	8.5"x11"*	
1/2 Page	\$795.00	7.5"x5"	
1/4 Page	\$600.00	3.5"x4.75"	

SPACE RESERVATION DEADLINE: July 11 • ART DEADLINE: August 15
ADVERTISING CONTACT: Brad Strider, [b.creative] • brad@bcreativeonline.com • 336-315-1867
MAKE YOUR PAYMENT TO: NQC • PO Box 4891 • Sevierville, TN 37864-4891

SPECIFICATIONS FOR DIGITAL ADVERTISING SUBMISSIONS

Advertising Layouts - We have talented, experienced graphic artists available who can design your ad and email a proof for your approval. If you choose to use our ad composition services, you will be billed for composition charges as follows:

Composition \$85.00 per hour Scans (BW) \$15.00 each Scans (Color) \$75.00 each

If you wish have your ads created for you by another graphic artist, your ad submission must conform completely to our digital ad submission specifications. If the files you submit do not conform to our specifications, you will be billed our standard composition charges for the time it takes to correct your files. PLEASE CHECK TRIM AND BLEED FOR ACCURACY. When insufficient bleed is provided, your ad may be reduced in size to fit page, thus giving your ad a white border all the way around.

MEDIA

1st choice: Upload files to [b.creative] website: www.bcreativeonline.com/upload
 Go to website and look for "Upload Your Files" button in the lower right hand corner.

2nd choice: WeTransfer, DropBox, or other large file delivery service. PLEASE DO NOT EMAIL LARGE FILES, as it bogs down our email server

ACCEPTED FILE FORMATS

PDF Format-hi-res (PREFERRED); QuarkXPress; Adobe InDesign, Adobe Photoshop, TIF, Hi-Res JPG

SUBMITTED MATERIALS

WE PREFER ADS BE SUBMITTED IN HI-RES PDF FORMAT.

If submitting on disc, label the disc with name, company, phone, description of ad, and the publication (NQC Program Guide). Also please include a printed inventory of the files on the disc, or a preflight report from FlightCheck or other preflighting software.
 Mail to: [b.creative], 2719 N Keswick Way, Greensboro, NC 27410